

Automation Project



Serasa  Experian

System Before

- Lamps lighted for **16 hours/day**
- Only **one central**
- Command for **great blocks**
- **1** workstation **using 1000** Sqm



Main Needs



Minimize the energy consumption



Economy with maintenance costs



Increase the lamps lifetime



New technologies use



Sustainability

Strategic

Sustainable



High

Technology

Serasa  Experian

Costs x Benefits



Parameters	Without automation	With Automation
Lifetime (hours)	8000	10400
Lamps replacement (months)	24	31
Consumption (KWh/month)	150MWh	105MWh
Savings (R\$/annual)	225.700 (US\$ 98,992)	
Pay Back:	Less than two years	
Investment:	R\$ 440,000 (US\$ 184,050)	

Conscious Project

Possibility to
conscientize
more than 1500
people that will
share this
behavior in other
environments



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